

## FAQs for Design Team Fellows Request for Applications Prevention Approaches to Break the Cycle of Domestic Violence

### How do I apply to be a Design Team Fellow?

Please use the online application here: <http://bit.ly/2EFEj5n>.

### Do I need a Google account to apply?

There is an optional video component of the application that requires a Google account to upload a video. If you are having any issues with accessing the application or uploading a video, please email us at [lab@gobeegroup.com](mailto:lab@gobeegroup.com).

### Where can I find the Request for Applications?

The Request for Applications is here:  
<https://www.blueshieldcafoundation.org/prevention-approaches-to-break-cycle-domestic-violence>.

### I am 18 years old. Can I apply?

Yes, young adults (18 and over) are welcome to apply. Unfortunately, this opportunity won't be open to those 17 and under. We will consider if/how to open similar opportunities to youth in the future.

### How much is the honorarium?

The honorarium will start at \$5,000 but will be dependent on the final number of Design Team Fellows and other factors.

### Who will receive the honorarium?

The honorarium can go to you (the participant) or to your organization, depending on your preference.

### Are you open for applicants from outside of California?

We will make room for one or two people who may emerge as "must have" participants; otherwise, we will focus on California innovators.

### How many people per organization can apply?

One person per organization can apply.

**If I am unavailable for one of the first two dates, am I automatically disqualified from applying?**

Yes, we require that applicants be able to attend the first the two dates, as they are necessary for the team-building process.

**What will I get from becoming a Design Team Fellow?**

You will be able to leverage your work and passion to end domestic violence with a new network of innovative thinkers and leaders from diverse fields. You will learn human-centered design methods that you can bring to your organization. You will also inspire new approaches to domestic violence prevention for the field, Blue Shield of California Foundation, and other new but important players working to end domestic violence.

**How important is having experience in prevention?**

Prevention experience is not necessary to apply. However, we are looking for some participants with experience in prevention in order to diversify the input in the ideas the Design Team will explore.

**What will success look like at the end of this process?**

This is an opportunity to hear new perspectives on domestic violence prevention and to explore new ideas. Success would be creating a safe and comfortable space for the Design Team to collaborate and generate new ideas or approaches that could be experimented or implemented by stakeholders, partners, the Foundation, and other interested parties.

**What happens at meetings, and what is the overall process? What are the different types of deliverables?**

Initially, there will be an exploratory and understanding phase. This involves understanding who is involved in domestic violence and what the domestic violence prevention space currently looks like.

The labs could feature perspectives from invited speakers, survivors, and those that could be potentially affected by violence to support the exploratory brainstorming sessions about the work.

The deliverables will be different communication materials about the Co-Design Lab process and sharing how the Design Team arrives at the final recommendations for rethinking prevention approaches for the field.

**Are you looking for innovators at the local or state level?**

We are looking for a mix of individuals who work at the local and/or state level.

**Can non-English speakers participate in the Co-Design Lab?**

Some English-language proficiency will be required to participate in this Co-Design Lab. However, given California's diversity, we recognize the need for engagement of non-English speakers. We anticipate involving the perspectives of non-English speakers for specific activities and events in the Co-Design Lab process.

**What is human-centered design?**

Human-centered design is a collaborative problem-solving approach that provides creative methods for deeply understanding human behavior to develop new ideas and solutions directly for and with the intended user. At the heart, it's about engaging potential beneficiaries and users of the product/service/system into the design process early and throughout the creation effort.

**How much creative control does the team have overall?**

The team will have a lot of creative control. Gobee Group's role will be to facilitate the labs. The flow of the conversation will determine what the labs will look like beyond the first lab. There will be some constraints to make sure the Design Team is focusing on domestic violence prevention approaches.

**What role can we play in supporting this effort and learning from it, beyond being a Design Team Fellow?**

We plan to share this design journey and the results through various communication materials that both document the process and outcomes. If you are interested in playing a role in this process outside of the Design Team, we will track your specific interest and follow up as we develop the lab experience and bring in more perspectives to this process.

**What are some of the outcomes Gobee Group has had from using this design approach?**

Gobee Group has had success in strategic planning and design of new experiences, services, and products with organizations both domestically and internationally, with a strong focus on social impact.

**Will my organization be able to secure funding for future projects for participating in the Co-Design Lab?**

Participation in the Co-Design Lab does not guarantee or secure funding for future projects. To receive updates about future funding opportunities from Blue Shield of California Foundation, sign up for email updates here:

<https://www.blueshieldcafoundation.org/contact-us>.

**Are Blue Shield of California Foundation representatives going to be at the dinners and meetings?**

Yes, Foundation staff will be present at some dinners and at portions of the labs to introduce the topic and the process. Their involvement will be iterative to the direction of the labs and the need to participate.

**To what extent will you bring forward information on what works and what does not work when it comes to domestic violence?**

We will bring forward discussions on what has worked, what has not worked, and what can work. This will be something that we will look to our Design Team Fellows for, as well as additional knowledge and perspectives that will need to be brought in to inform the Design Team together.

We are looking for our Design Team Fellows to be able to discuss why the previous interventions had the outcomes they did and what can be done in the future to leverage and build what has already been tried.

**Are Blue Shield of California employees eligible to apply?**

Blue Shield of California employees are welcome to apply but are not eligible to receive an honorarium for their involvement. Employees seeking additional information should refer to Blue Shield of California's conflict of interest policy.

**Can current grantees of Blue Shield of California Foundation apply?**

Yes, current grantees can apply.