

Design Team Fellows Webinar

blue  of california
foundation

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Welcome

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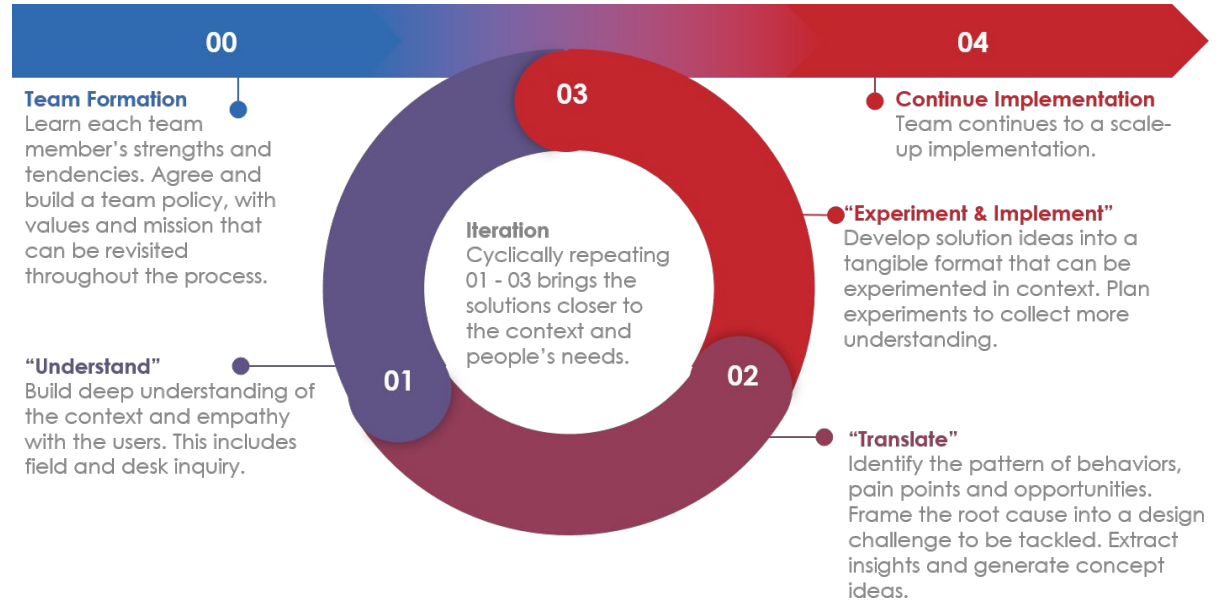
Senior Design Strategist @ Gobe Group

Design Team Fellows

- 12-15 individuals passionate about ending violence
- You will be working with other creative individuals from both inside and outside the domestic violence field
- Theme is : “Prevention Approaches to Break the Cycle of Domestic Violence”
- Expecting participants from a wide range of sectors - including but not limited to:
 - domestic violence
 - family/children/youth
 - Equity
 - Communities
 - Healing
 - arts/media
 - Any other sectors that can partner to end violence (It's ok even if you don't know anything about DV!)

Human-Centered Design (HCD)

HCD is a collaborative problem-solving approach that provides creative methods for deeply understanding human behavior to develop new ideas and solutions directly for and with the intended user/beneficiary.



What you would get by becoming a Design Team Fellow:

- Leverage your work and passion to end domestic violence with a new network of innovative thinkers and leaders from diverse fields
- Learn Human-Centered Design methods that you can bring to your organization
- Inspire new approaches to domestic violence prevention for the field, Blue Shield of California Foundation, and other new but important players in the work to end violence

Key Dates

	22	Request For Applications Released
February	28	Information Webinar: Wednesday, February 28, 12:00 - 1:00 pm PT (see registration link and information below)
March	12	Application Due Date (Applicants will be notified by April 3.)
April	16 - 17	1st Design Team Fellows Lab (dinner on 4/16)
May	23 - 24	2nd Design Team Fellows Lab (dinner on 5/23)
June	TBD	3rd Design Team Fellows Lab
July	25 - 26	Two-Day Convening
August	TBD	4th Design Team Fellows Lab
September	TBD	5th Design Team Fellows Lab

Application Criteria

expertise in

domestic violence, family/
children/youth, equity,
communities, healing, arts,
and any other sector that can
partner to end violence.

a genuine interest

in learning from and working
together with those from
different backgrounds.

collaborative personality

and open-minded.

able to operate with ambiguity

even if you are not comfortable
with ambiguity.

problem-solving mentality

willingness to perform homework

activities between formal Design
Team labs.

How To Apply:

Online Application: <http://bit.ly/2EFEj5n>

You will need a Google account to apply.

If this is not possible for you / if you have other questions, please contact labs@gobeegroup.com

PDF version of Request for Application is available here:

https://www.blueshieldcafoundation.org/sites/default/files/u483/Co-Design%20Lab%20RFA_final_22Feb.pdf

FAQ

How much is honorarium?

\$5,000 starting point but will be considered based on final number of people (and we will consider more for people that travel from far away).

Who will receive honorarium?

Can be an individual or organization, etc.

I'm 18 years old. Can I apply?

Yes, young adults (18 and over) are welcome to apply. Unfortunately, this opportunity won't be open to 17 and under. Your question does ensure that we consider if/how to open similar opportunities for youth in the future.

Are you open for applicants from non-CA states?

We will make room for 1 (maybe 2) people who emerge as "must have" people, otherwise, we will focus on CA innovators.

Questions? Use chat box

Thank you!

If you have more questions please email to labs@gobeegroup.com